

AVA HARRIS

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SUMMARY

Journalism student with experience in music media, editorial production, and live event marketing. Passionate about artist storytelling, audience engagement, and the music industry.

SKILLS

AP Style • Content Strategy & Editorial Planning • Social Media Marketing • Digital Media & Publishing

EXPERIENCE

Digital / Print Editor | BandWagon Magazine — Greeley, CO 03/2026 – Present

- Plan and execute monthly editorial calendar, determining content for print magazine issues and online publication
- Assign articles to contributors and manage relationships with writers throughout the editorial process
- Conduct outreach to artists and artist management to coordinate interviews, features, and media coverage
- Write music reviews and artist features published monthly in print and online
- Design and publish Instagram graphics and posts for all print and digital content releases
- Manage contributor payout tracking sheets and ensure timely delivery to accountant each month
- Copy edit all articles and content prior to publication, maintaining AP Style standards
- Copy edit physical monthly magazine before press, serving as final editorial checkpoint
- Launched and built a Micro Contributor Program to attract submissions from local and emerging writers
- Update and manage monthly ad placements on the BandWagon Magazine website

Copy Desk Editor | Rocky Mountain Student Media — Fort Collins, CO 08/2024 – 04/2026

- Reviewed and approved content under tight deadlines, ensuring timely delivery and accuracy for readers
- Proofread articles for grammar, AP Style, and accuracy across print and digital platforms
- Collaborated with writers to ensure editorial standards; prepared newspaper pages for final production

Social Media Intern | Sound Bar — Fort Collins, CO 09/2025 – 01/2026

- Developed and scheduled social media content to promote live music events and increase venue visibility
- Monitored trends and audience feedback to inform content strategy and venue branding

Editor-in-Chief | Oak Park High School — The Talon — Oak Park, CA 07/2023 – 04/2024

- Managed editorial calendar, led a team of writers and editors, and oversaw content production

Features Editor | Oak Park High School — The Talon — Oak Park, CA 07/2021 – 04/2023

- Coordinated deadlines to ensure timely publication; mentored staff writers and improved editorial quality

Staff Writer | Oak Park High School — The Talon — Oak Park, CA 07/2020 – 04/2021

- Wrote features and news stories; developed foundational reporting and AP Style skills

UPCOMING EXPERIENCE

Marketing Intern | Aggie Theatre — Fort Collins, CO Fall 2026

- Will assist with marketing, promotion, and social media strategy for live music events
- Will contribute to campaign planning, event promotion, and audience engagement initiatives

EDUCATION

B.A. Journalism & Media Communications, Minor: Music Business

Colorado State University — Fort Collins, CO Expected 05/2028

CLUBS / EXTRACURRICULARS

Society of Professional Journalists (SPJ) • Alliance for Women in Media • BandWagon Magazine